

KEY FINDINGS

City of Snoqualmie - Citizens Survey

April 2012: 357 Interviews, Margin of Error +/- 5.2% points

Initial Question before Further Information

- **Measure to Preserve Public Safety, Basic Maintenance of Streets, Parks, Trails & Natural Areas**
Cost: \$0.24 cents/\$1,000 (about \$8/month for owner of \$413K home or \$4/month for owner of \$200K home)

56% Support
36% Oppose
8% Unsure/Undecided

City Job Performance – Trust with Voters

Positive Negative Net +

- The Job City government is doing overall 63% 31% +32%
- The Job the City does keeping citizens informed 66% 32% +34%

Agree Disagree Net +

- I trust the City to spend my tax dollars responsibly. 67% 24% +43%

Citizens' Priorities – Possible Ballot Measure

High Priority / Important

- **Public Safety** – Maintain “No Call too Small” goal of having an officer respond in person to all calls 71%
- **Public Safety** – Adequate local firefighters to meet recognized safety standards 72%
- **Public Safety** – Fast response time, last year fire and police responded to 7,000 calls in an average time of 4-6 minutes 71%
- **Maintaining Streets** – Making water and sewer improvements at same time as road repairs reduces disruption and saves money 72%
- **Maintaining Streets** – City roads and streets are deteriorating faster than city can keep up. Streets and sidewalks in historic district neglected for 3 decades and other basic maintenance citywide is due. All we can afford is patch and seal now. If we wait, it will cost 5 times more in the future 64%
- **Maintaining Streets** - Improving deteriorating streets and sidewalks in the downtown historic district for residents and visitors 63%
- **Maintaining Parks & Recreation** – Maintaining playgrounds and playfields including aging equipment to meet safety standards 66%
- **Maintaining Natural Areas** – Protecting and preserving natural areas, rivers and creeks 66%

City Steps Taken

Important

- The City has taken steps to reduce spending, including a hiring freeze, elimination of cost-of-living increases for management, savings in health and insurance costs, and cuts in capital equipment for fire, public works, and parks departments.

63%

Re-Ask: Now that you've heard more about priorities and situation....

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Re-Ask, After Hearing More

67% Support
31% Oppose
3% Unsure/Undecided

Initial Ask, Before Information

56% Support
36% Oppose
8% Unsure/Undecided

Contact:

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